



2019/2020 Nissan LEAF[®]

You don't need sky to soar

Starting MSRP: \$29,990¹



Innovation
that excites

Special Rebate Code: B73500



As shown 2019 LEAF S PLUS, MSRP \$36,550¹

Up to \$3,500 Special Nissan LEAF Rebate²

FOR ELIGIBLE CUSTOMERS. PROOF OF ELIGIBILITY REQUIRED.²

2019

Eligible customers can receive

\$3,500 rebate² off 2019 LEAF

\$2,500 rebate² off 2019 LEAF PLUS

+ up to \$7,500 potential federal tax credit³

Up to \$11,000 in Potential Total Savings!

Additional state and local benefits may also be available!³

OR

2020

Eligible customers can receive

\$3,000 rebate² off 2020 LEAF

\$2,000 rebate² off 2020 LEAF PLUS

+ up to \$7,500 potential federal tax credit³

Up to \$10,500 in Potential Total Savings!

Additional state and local benefits may also be available!³

World's Best Selling Zero Emissions Car Since 2010⁴

Join us in making a difference.

As part of our effort to accelerate electric vehicle transportation alternatives throughout the United States, Nissan North America, Inc. is offering eligible employees and customers of DTE Energy a special opportunity to purchase the 100% electric, Nissan LEAF[®]. Take advantage of these special rebate offers² and potential federal, state, and local benefits³ that may be available to you!

How to get this exclusive offer:

Simply bring to your participating Nissan dealership (i) a copy of this flyer, (ii) proof of eligible residency, and (iii) your current monthly electric bill or current proof of employment with DTE Energy.² Must be presented at the time of purchase. This incentive cannot be combined with any other Nissan or NMAC special incentives. This exclusive offer expires March 31, 2020.

See your local participating Nissan Dealer for complete details: NissanUSA.com/nissanddealers

1 2019 LEAF S starts at \$29,990. **S PLUS shown.** Price is Manufacturer's Suggested Retail Price (MSRP) excluding \$895 destination charge, tax, title, license. Dealer sets actual price.

2 **ELIGIBILITY REQUIREMENTS AND OTHER RESTRICTIONS APPLY. PROOF OF ELIGIBILITY REQUIRED.** The \$3,500 Nissan rebate off 2019 LEAF and \$2,500 Nissan rebate off 2019 LEAF PLUS, \$3,000 off 2020 LEAF, and \$2,000 off of 2020 LEAF PLUS are available to current employees and customers of **DTE Energy** who reside in one of the following states: Alabama, Alaska, Arizona, Arkansas, California, Colorado, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, and Wyoming. Must present to the participating Nissan dealer the following proofs of eligibility: (1) proof of current employment at **DTE Energy** or a copy of your current utility bill from **DTE Energy** and (2) a copy of both sides of this flyer. Available on purchase from new dealer stock. **Down payment may be required.** This incentive cannot be combined with any other Nissan special incentives. **See your participating Nissan dealer for details.** Ends 3/31/2020.

3 The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives and additional perks should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. The incentives and additional perks are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. Residency restrictions may apply.

4. Zero tailpipe emissions. Based on cumulative sales of all LEAF models data from Dec 2010 - September 2019.

Attention Dealer: This claim should be handled as a Fleetail incentive, Claim Type D. Please reference Fleetail and other national C&I Rules via the dealer portal. For assistance contact your BDM or EVOM.

Ends 3/31/2020