



Electric Pricing For Your Home

We offer 11 pricing options to meet your needs



DTE

Most customers choose the ease and predictability of the Residential Electric Service Rate, but DTE has more options to consider. Find what is right for you, based on your budget, lifestyle and energy needs.

Need help? Speak to one our DTE customer representatives at 800.477.4747 or instant message us on Facebook or Twitter.

I want to save on my air conditioning bill.

Interruptible Space Conditioning Service Rate (CoolCurrents[®]) – you save on the cooling portion of your bill by allowing DTE, when demand is high, to briefly cycle on and off your air conditioning unit (includes air source heat pumps).



I have an electric water heater in my home.



Interruptible Water Heating Service Rate – this lower rate for electric water heater usage allows DTE to briefly cycle on and off the heating elements of your water heater.

The Residential Electric Service Rate offers a \$3.75 per month senior credit for head-of-household customers 65 years of age or older.

I want security lighting near my home.

Outdoor Protective Lighting – get dusk-to-dawn, protective security lighting using existing DTE utility poles.



I want to support clean, affordable renewable energy here in Michigan.

MIGreenPower – here's an easy and affordable way to support a greener Michigan and reduce your carbon footprint. dteenergy.com/MIGreenPower

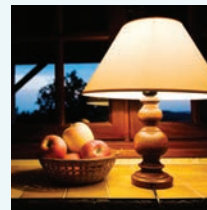
I want to generate electricity using renewable resources.

Distributed Generation – get credits for generating excess electricity from renewable resources like solar or wind. dteenergy.com/dg

Time of Day Options

Save on your energy bill by using energy offered at lower prices during specified (off-peak) times of the day.

I'm able to shift a portion of my electricity use to the evening and early morning hours.



Residential Time of Day Rate – save when you use more electricity in the off-peak hours: weekdays before 11 a.m. and after 7 p.m.; and all weekend long.

I can shift a major portion of my usage to lower price hours.

Dynamic Peak Pricing Rate – save with this rate that offers lower rates during nights and weekends.



I'm interested in a Geothermal system to heat and cool my home.



Geothermal Rate Option – saves you money when your equipment operates during designated off-peak hours: weekdays before 11 a.m. and after 7 p.m.; and all weekend long.

I drive an electric vehicle and can be flexible when I charge.

Experimental Electric Vehicle Rate

– you save when you charge your electric vehicle during off-peak hours: weekdays after 11 p.m. and before 9 a.m.



Manage your energy use with DTE's energy efficiency programs and rebates at dteenergy.com/saveenergy

4 factors that affect your energy usage

Did you know? There are many factors that drive energy use in your home. Here are the 4 key factors that will determine how high or low your energy bill may be.



1 Usage

Did you remember to turn off the lights? The primary factor that impacts your monthly electric bill is usage – the amount of electricity used during a billing cycle.

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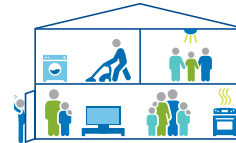
2 Days billed

Fewer days in the billing cycle typically results in a lower energy bill, compared to a billing cycle with more days.



3 Weather

A couple of days of extreme weather – hot or cold – can make heating and cooling equipment run longer, increasing your energy use.



4 Household changes

More people in the house often means more lights are turned on and appliances are used more, or you may even make adjustments to the thermostat to make more people comfortable.

So, next time your bill comes, take a few minutes to consider the impact these factors may be having on your energy bill.

Pay your bill online at dteenergy.com or enroll in Flexible Due Date at dteenergy.com/options

We're committed to keeping prices affordable, while investing to improve reliability

We're integrating new, smart technology to achieve greater energy efficiency, reliability and better service. Our plan calls for an investment of \$5 billion through 2022 to upgrade and replace equipment throughout our Southeast Michigan service territory. Work we're doing includes:

- tree trimming in areas that impact electric reliability
- replacing and upgrading utility poles
- adding sensors and other best-in class technology to make the grid smarter
- upgrading existing substations and building new ones to support economic growth

And, DTE recently committed to reducing carbon emissions by at least 80 percent by 2040. Read about DTE's commitment at journeyto80.com

Learn more about your pricing and billing options at dteenergy.com/price

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