



# CRITICAL PEAK - WHAT TO DO

In the event of high demand for electricity, a Critical Peak event may be declared. During the Critical Peak event, the cost of electricity rises from 13.99¢ per kWh to 95¢ per kWh.

A little advance planning will help prevent a higher energy bill when Critical Peak events are called.

## IN ADVANCE

- **Keep your notification information up-to-date.** When you enrolled in this rate, you chose notification options (email, text and phone) for Critical Peak events. To verify or update your notification information, call us at **855.836.6707**.
- **Make a plan; share it with your household.** Make a list of the actions your household will take to reduce energy use. See the suggestions below and add some of your own.

## WHEN AN EVENT OCCURS

- You will receive a Critical Peak notification by 6 PM the day before the event. The event will last from 3 PM - 7 PM and will occur on a weekday (Mon. - Fri.)
- Critical Peak events are limited to a maximum of 20 occurrences per calendar year.

## Our Critical Peak Family Plan

- |  |                                |
|--|--------------------------------|
| <input type="checkbox"/> Set the thermostat to ____ degrees from ____ PM to 3 PM | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Set the thermostat to ____ degrees from 3 PM to 7 PM    | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Turn off the dehumidifier                               | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Avoid using the washer and dryer                        | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Avoid using the dishwasher and oven                     | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Turn off all TVs, computers and game consoles           | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Close drapes and blinds to maintain air temperature     | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Turn off lights we don't need                           | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Cook outdoors or eat out                                | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Unplug all chargers                                     | <input type="checkbox"/> _____ |

While you pay more for energy during Critical Peak and On-Peak times, when supply is tighter and demand is highest, during Mid-Peak hours, you are paying the same as other customers. AND, during Off-Peak weekday hours, plus all day Saturday and Sunday and designated holidays, you are paying significantly less than customers on the standard Residential rate. By taking charge of your energy use, you have the opportunity to save. How much you save is dependent upon the choices you make.



**DTE Energy**  
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